

Careers Education, Information |
Advice & Guidance

Annual Review 2015/16
October 2016



CANNOCK CHASE HIGH SCHOOL
A C H I E V E M E N T F O R A L L

INTEGRITY | TEAMWORK | RESPONSIBILITY | EXCELLENCE | RESILIENCE

October 2016

Cannock Chase High School
Careers Education, Information, Advice and Guidance

**Staff with links to or responsible for CEIAG at
Cannock Chase High School**

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Mr Richard Howes, Assistant Headteacher (Behaviour & Safety)

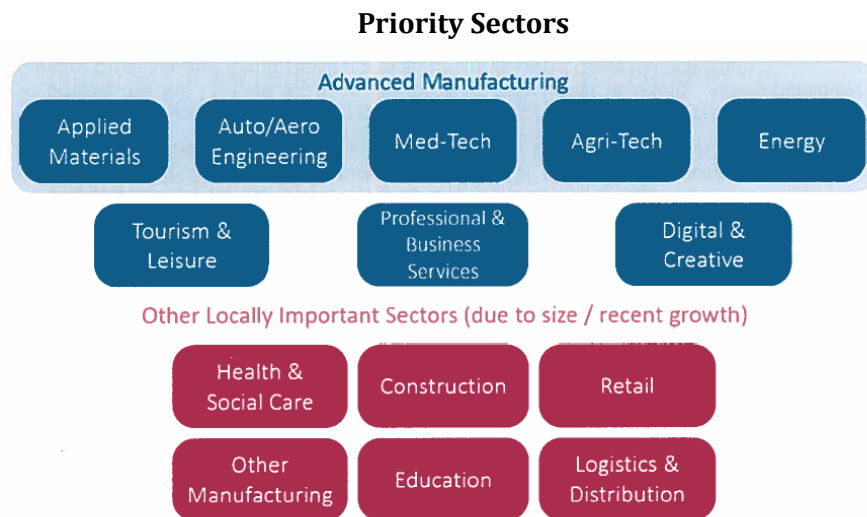
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Mr David Reynolds, Assistant Headteacher (Post 16)

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THE LOCAL ENTERPRISE PROJECT

Engagement with the Local Enterprise Project has been a key focus for Cannock Chase High School. This link ensures that the CIAG delivered to students prepares them for employment opportunities that are available in the locality.



'Can I just say thank you for all your hard work and effort that has currently gone into working with myself, the Education Trust Locality Project and Stoke and Staffordshire LEP.

Moving forward we can see that there is a clear shift evolving in the strategic work being done at Cannock Chase High to ensure that you are working towards becoming a model of best practice and also aligning the school with the Gatsby Benchmarks, DFE Statutory guidance and importantly the current 10 identified LEP priority sectors within the business growth agenda.

As the work is developing with speed, depth and quality we can see that Cannock Chase now not only has a framework for all its CEIAG and employer engagement work to fit into and measure against, but we will also be able to see and measure the direct impact the work you are doing has on the students and their aspirations and progressions.

Your strengths at this point lie not only in the continuous improvement of your CEIAG programme offer and 1-2-1 support but also in your LEP focused employer engagement to ensure students at the school have relevant exposure to the world of work, growth sector employers and LMI on where the "jobs of the future" will be.

The move towards securing SLAs from specific employers is now evident in the school and hopefully will bring a more systematic, structured and sustainable approach to the work you are doing. At this point you are as a school at the forefront of this activity and although some other schools are addressing this area very few are at the level and quality that you have at Cannock Chase High.'

Link Project Officer, Paul Williams

ENGAGEMENT & PARTNERSHIP

Moving forward with the local economic growth, Cannock Chase High School is proud to announce its partnership with Mid-Counties Co-operative. This company employs around 5000 local people and has branches across:

- Energy
- Leisure and Tourism
- Professional and Business Services
- Energy
- Digital and creative
- Health and Social care
- Retail
- Logistics and Distribution

Mid-Counties Co-operative will be continuing to support the delivery of CIAG across all year groups and will also include provision of extracurricular activities through volunteering, awareness of sustainability and fair trade.

Cannock Chase High School has also liaised with over 100 employers, training providers, universities and colleges in the past year and has linked this activity based on the labour market and student aspirations. Examples include but are not limited to:

- Perkins Engines (Applied Materials)
- JCB (Automotive/Agricultural Engineering)
- Jaguar Land Rover (Automotive Engineering)
- Rolls Royce (Aero/Auto Engineering)
- Keep Moat (Construction)
- Staffordshire County Council and Entrust (education)
- Busy Bees Nursery (Education)
- St Giles Hospice (Health and Social Care)
- Armed Forces (Logistics/Engineering)
- Wagstaff Recruitment (Professional and Business Services)

Year 7

	PHSE 1	PHSE 2	Assembly	Misc.
Week 8			Careers Intro	Welcome Club/ Enterprise Club
Week 9	A to Z of Careers	Who am I? What am I good at?		
Week 10	Psychometric Testing Activities			
Week 11				
Week 12	Flight Paths and Hot Air Balloons			
Week 13	Skills Health Check/Passport	What Can I Do in School?		
Week 14	Question Preparation			Employer Speed Dating

Year 8

	PHSE 1	PHSE 2	Assembly (Thursdays)	Misc.
Week 5				NHS Careers
Week 20			HA Intro Assembly	
Week 22	Raising Job Awareness	Fairtrade Session P5 and Tutor Time (Co-op)		
Week 23	Career exploration: <ul style="list-style-type: none"> • Fast Tomato • National Careers Service 			
Week 24	Career VOOCs http://careervooc.co.uk/			
Week 25	Employer Event	What Jobs Can You Get from GCSE Subjects?	Preparing for Options Evening	
Week 26	<p align="center">Progress Review Week Assembly 2 – University of Birmingham Assembly 3 – Peer Mentors – How They Came to a Decision on Their Options</p>			

Year 9

	PHSE 1	PHSE 2	Misc.
Week 5			NHS Careers Event
Week 10	Careers Available in Public Services		
Week 22	Choose 1 career path and pathway plan Use career resources online and develop presentation		
Week 23		Jobs of the future/LMI	
Week 24			Employer Event
Week 25	Career Action Planning		
Week 26	Money Sessions		

Year 10

	PHSE 1	PHSE 2	Assembly
Week 28	Visit to University		Intro to Careers - HA
Week 29	Employability Skills Action Plan		Walsall College – Intro to FE
Week 31	Sixth Form Students into Tutors	Options after Year 11	Apprenticeships by Mr Hale
Week 32	Careers Action Plan	Target Setting	

Year 11

	PHSE 1	PHSE 2	Assembly
Week 2	Introduction to Careers – reminder and recap of content covered in Year 10		
	Prepare for Mock Interview Sessions.		
Week 3	Mock Interviews for all Year 11 Students		
	Careers Fair and Careers Parents' Evening		
Week 7	Sixth Form Students into Tutors	Options after Year 11	
Ongoing	Careers Interviews/Personalised Visits to College		

Sixth Form

	PHSE 1	PHSE 2
Week 1	Induction Week – Carousel speakers from post-18 options	
Week 13	Volunteering/Charity and Fundraising	
Week 14		
Week 18	Employment Law/Part-Time Jobs	
Week 21	Introduction to Post 18 Destinations (Psychometric Testing)	
Week 22	Introduction to Post 18 Destinations	
Weeks 35 & 36	Destinations & Next Steps	

Numbers of individual CIAG appointments during 2015/16:

Year 8	24
Year 9	9
Year 10	95
Year 11	464
Year 12	128
Year 13	112
Grand Total	832

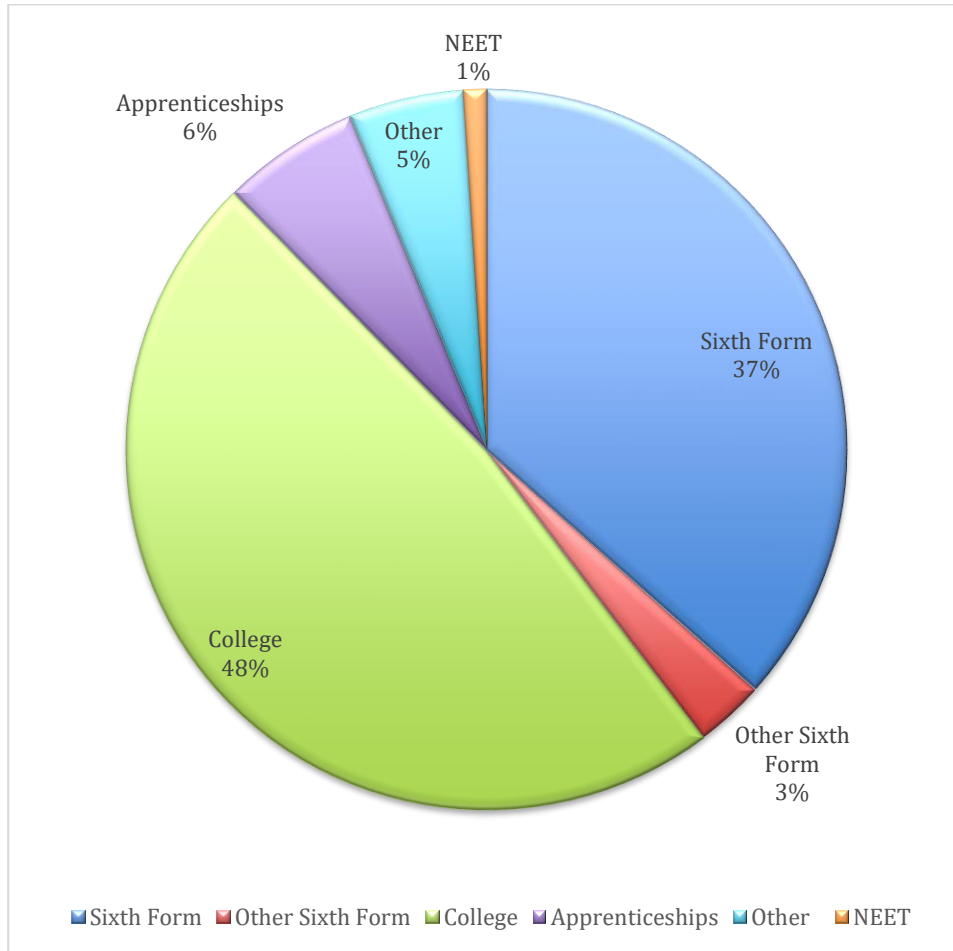
PARTICIPATIONS

Company (HE provider, College, Employer ETC)	Number of Participating Students
Rolls Royce	25
JCB	25
Pallet Force	388
Francesco	393
Busy Bees	400
South Staffordshire Skills Board	30
3AAA	388
Police	562
Co-operative	50
Dunelm	20
Dunelm Business Consultants	15
Army	550
RAF	5
Marines	50
Jaguar Land Rover	16
National Grid	50
Perkins	30
BT	121
Severn Trent Water	130
PDSA	30
ASDA	130
Staffordshire County Council	25
Keep Moat	310
Carillion	200
St Giles Hospice	144
Bold Street Dental Practice	151

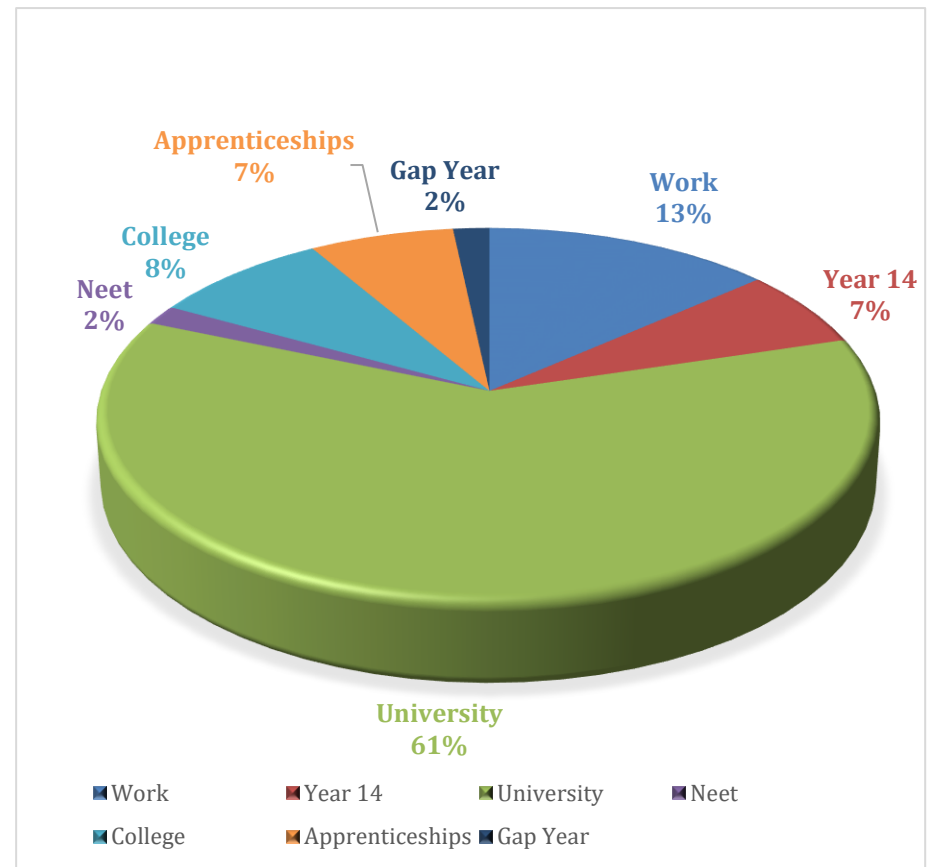
Staffordshire University	160
Newman University	185
Liverpool Hope	80
Wolverhampton University	100
Cardiff University	160
University of Birmingham	370
University of Liverpool	80
SOAS	50
Birmingham City University	50
Hull University	50
University of Law	50
A Star Future	50
Cambridge University	20
Nova Training	388
Babington Business College	388
South Staffordshire College	420
Walsall College	680
Stafford College	180
Chamber of Commerce	500
Freelance/Independent Employers	200

IMPACT

Destination data for students leaving Year 11 in 2016:



Destination data for students leaving Year 13 in 2016:



FEEDBACK

South Staffordshire College

'Cannock Chase High and South Staffordshire College work closely throughout the academic year to support their pupils in their next steps after school. This can be career events organised by Harriet where we support career fairs, taster sessions and support in apprenticeship week, to support their pupils to choose the right course. College mentor team work with Cannock Chase High to support transition for their pupils. This is achieved by personalised visits to our campuses, 1 to 1 meetings with the mentors, other support and course tutors. Visits are also organised between college, learner, parents and carers over the summer.

Cannock Chase High and South Staffordshire College also share appropriate information, who has attended interviews any positives, concerns can be highlighted, discussed and support implemented."

Perkins Engines

'As part of Perkins and Caterpillars' Corporate Social Responsibility (CSR) strategy we offer support and advice to local Primary and High Schools and as such we have worked closely with Cannock Chase High School for the past couple of years supporting careers events and sixth form talks on CV writing and employability skills.

I have work closely with the careers RPA and IAG Manager for the school Harriet Allen and as such have formed a good working relationship.

We are also looking at including the school in the annual Perkins STEM challenge this year which will further increase are relationship and support of the school going forward.

Current Year12 Student:

When I came to Cannock Chase High School, I was adamant on becoming a primary school teacher. It was all I'd ever wanted to do. Mrs. Allen showed me that there were other options for me. She showed me the various ways of qualifying to become a primary school teacher directly, doing a degree first to keep my options open, or even becoming a secondary school teacher. Throughout my time here, and my various changes in potential careers, she has always supported me and given me unbiased views on the advantages and disadvantages of them.

With regards to student support she has been absolutely fabulous. She has opened up opportunities for me to get involved in peer mentoring programmes, meetings with people from universities about teaching, and the careers fairs that are organised are wonderfully helpful and looking at other opportunities and gaining information about the various universities that are on offer to me. When choosing sixth forms, she was very open about the fact that I should look at more than just this school's sixth form in order to gain the best future for me and ensure my happiness.

I have had numerous meetings with Mrs. Allen over the past 3 years, and I am happy to say that I feel she has helped me clarify what I want to do in a future career, helped me choose the best sixth form for me. She has also given me the chance to become a peer mentor, and I couldn't be happier that I will have her support when choosing the correct university for me.

FUTURE

1. Build on relationship with Midcounties Co-operative to deliver structured careers interventions across Year 7 to Year 13
2. Continue to maintain low NEET numbers from Year 11 and Year 13
3. Further engagement with small and medium enterprises (SMEs) in Cannock
4. Create a partnership with Founders 4 Schools
5. Launch mentoring in partnership with Staffordshire University



